

REVAS's business simulations replicate real-world scenarios, offering students hands-on experience in working through the entrepreneurial steps of opportunity evaluation, planning, company formation/launch, and growing a business in a competitive market environment.

The simulations are designed to introduce entrepreneurship and teach students how to run a business. Within the simulation, the participants make real business decisions by managing their virtual companies. Students can create jobs, hire employees, set remunerations, buy equipment, invest in traditional and online advertising, and set prices.

**Manage:** Select products, hire employees, purchase equipment and work with financial institutions.

**Define business strategies:** Marketing, pricing, supplier selection, etc.

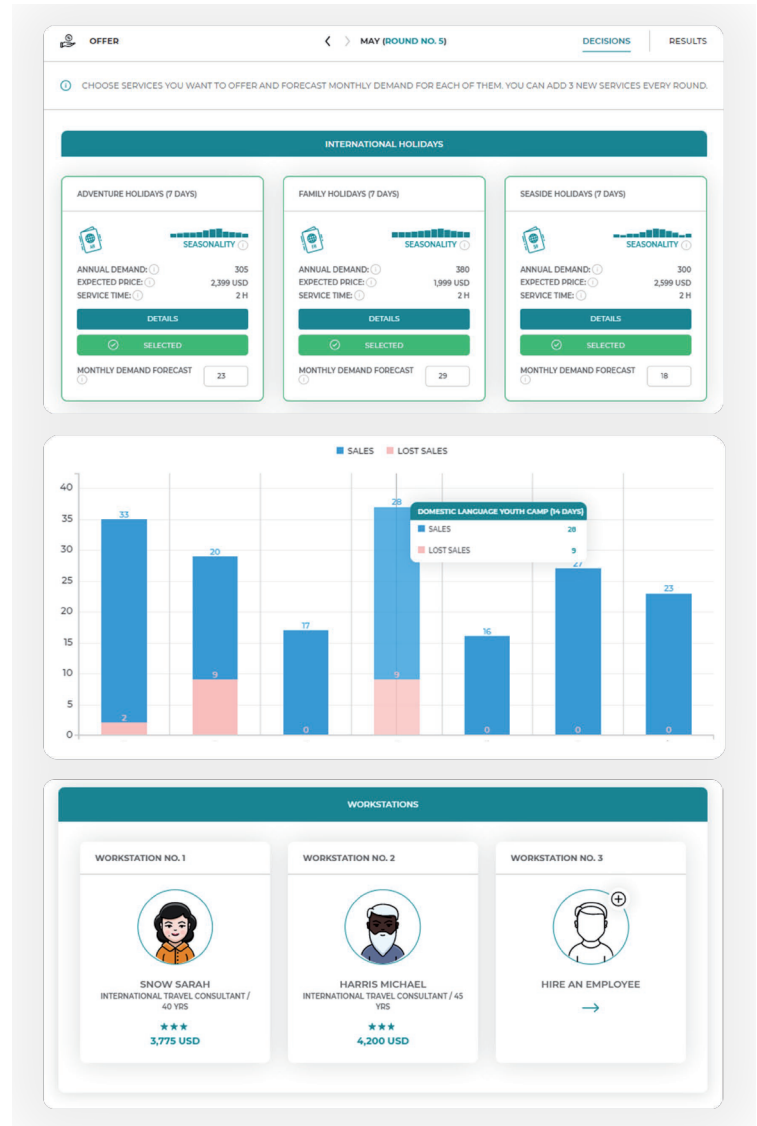
**Analyze results:** Regular market updates, customer feedback, financial reports and more.

The simulation replicates customer behavior and provides feedback to all teams, enabling students to adjust their strategies to achieve better financial and business outcomes.

There is no single correct answer; each simulation offers practical entrepreneurship training for students.

## Why REVAS?

- Intuitive and easy to use
- Trains students to make decisions under market and time pressure
- Enhances student engagement and motivation
- Offers realistic business content across 19 different industries



## What Your Students Will Learn:



### Business Planning

Goals, Market Research, Mission, Forecasting, Personnel Roles



### Marketing

Company Branding, Marketing Channel Selection, Results Analysis



### Resource Management

Capital Purchases, Staffing



### Sales Management

Pricing, Policies



### Human Resources

Hiring, Training



### Financial Analysis

Income, Expenses, Debt Ratio Analysis

## Business Simulation Options:



Travel Agency



Beauty Salon



Car Service & Repair



Spa & Massage Salon



Restaurant



Vet Clinic



Accounting Services



Fitness Club



Boutique Hotel



Home Renovations



Factory



IT Services



Electronics Store



Hair Salon



Farming Supplies



School Café



Event Agency



Digital Marketing



Shipping Company

### What schools say about REVAS:

Using Revas Business Simulation Games gives players a great opportunity. It has given our students an immense learning experience and has helped participants not only to build skills and improve their conceptual knowledge, but has also helped them to see a bigger picture of running a business.

All of that while generating so many skills within just a couple of days. The best part of the simulations is their diversity in businesses – there is a travel agency, hair salon, IT services, car repair shop, beauty salon, restaurant etc... And these are just a few of all available industries!

*Navleen Kaur, Amity University*

### What schools say about AYVA Educational Solutions:

“Personalized & Professional” Customer Service! I have dealt with many vendors over the years, but never received such personalized and professional services as I did from AYVA. They took it upon themselves to ensure that the equipment fit both our academic requirements and our budget. They are very knowledgeable about their equipment and its applications, making our project so much easier to complete.

*Laura Buchynski, Lakeland College*

**In partnership with : AYVA Educational Solutions**

7-233 Speers Road, Oakville Ontario Canada L6K 0J5

[ayva.ca/revas](http://ayva.ca/revas) • [revas@ayva.ca](mailto:revas@ayva.ca) • 877-967-2726